



PATENT  
Attorney Docket No.: **FLK-002.01**  
(22337-201)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Kay and Fradin )  
Serial No.: 09/216,206 ) Group Art Unit: 2767  
Filed: December 18, 1998 ) Examiner: Myhre, J.  
Title: OPTIMIZED INTERNET ADVERTISING )  
USING HISTORY TO SELECT SITES )

CERTIFICATE OF HAND DELIVERY	
I hereby certify that this correspondence is being hand delivered, in an envelope addressed to: Assistant Commissioner for Patents, Box IDS, Washington, D.C. 20231	
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**SUPPLEMENTAL INFORMATION DISCLOSURE  
STATEMENT UNDER 37 C.F.R. §1.97(c)**

Sir:

Submitted herewith on Form PTO-1449 is a listing of references known to Applicants and/or their Attorney in compliance with the requirements of 37 CFR 1.56. A copy of each reference listed is also being submitted. This Information Disclosure Statement is being submitted after the events recited in Section 1.97(b), but, to the best of Applicants' knowledge, before the mailing of either a final action or a notice of allowance. Accordingly, a fee of \$240.00 is enclosed in accordance with 37 C.F.R. §1.17(p).

Applicants respectfully request that the Examiner consider the listed documents and indicate that they were considered by making appropriate notations on the attached form.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that each or all of the listed documents are material or constitute "prior art." If the Examiner applies any of the documents as

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prior art against any claim in the application and applicants determine that the cited documents do not constitute "prior art" under United States law, Applicants reserve the right to present to the Office the relevant facts and law regarding the appropriate status of such documents.

Applicants further reserve the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

If there is any fee due in connection with the filing of this Statement, please charge the fee to our Deposit Account, No. 06-1448.

Should there be any questions after reviewing this paper, the Examiner is invited to contact the undersigned at (617) 832-1000.

Respectfully submitted,

FOLEY, HOAG & ELIOT, LLP

By. 

Edward J. Kelly  
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Dated: 13 Oct 2000

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